



# VIZI 101: HOW TO USE A VIZI

A Vizi does much more than pretty-up your job postings. When used effectively as part of the Vizi Formula, you will attract and engage more qualified candidates.

**Showcase your culture, your corporate DNA and your points of differentiation with Vizi Recruiter!**

*Here are the best ways to get the most out of Vizi:*

## 1 POST IT TO SOCIAL MEDIA

Our Vizis are made for social media. Social media is fueled by visuals, which makes posting and sharing Vizis on social media platforms seamless. Vizis work on:

- Facebook
- LinkedIn
- Twitter
- Google+

Need help setting up a company social media presence? We've got you covered. Contact us for support.

Instead of displaying a regular link, a featured visual automatically appears on your post. Post Vizis directly to your company social media pages and personal pages.

When people click on the Vizi link, they'll be automatically directed to a beautiful, interactive Vizi job posting!

## 2 POST IT TO JOB BOARDS

Want to stand out from the mass jobs posted to Glassdoor, Indeed and Monster? Use Vizi directly posted on job boards and, with a click, applicants will be directed to your colorful, engaging, visual job posting.

Our customers report seeing a shift in quality versus quantity when posting a Vizi to job boards. While they may get fewer applications, the candidates are more qualified and a better fit for the open position. Less noise, more quality.

Don't have time to post to job boards? We'll take care of it for you. Just ask!

## 3 LAUNCH YOUR EMPLOYEE SHARING NETWORK

Make sure your current employees are vested in finding new hires. Employees are far more likely to showcase their workplace on their personal social media pages, as well as, emailing and texting to their networks. Employees love to share with Vizi!

## 4 TAKE ADVANTAGE OF YOUR BRANDED VIZI CAREERS PAGE

We create branded company pages for you that host all of your open Vizis. This is a great option for small companies that don't have a website or careers page online, or for companies who want a seamless way to post openings without having to go through expensive website updates or IT tickets.

## 5 USE VIZI TO MARKET YOUR BUSINESS

100% of people who view your Vizi are potential consumers of your products or services. The more eyes on your Vizi, the more potential customers learn about you!





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